



Department of the Treasury
Internal Revenue Service
Washington, DC 20224

November 2004

Dear Tax Professional,

We want to personally thank you for your continuing support of the IRS *e-file* Program! IRS *e-file* is expanding and improving every year, enabling you to continue serving your clients better. This past tax season there were 60 million individual and more than 7 million business tax returns filed electronically.

New for this year, we have launched e-services, a suite of Internet based business tools that give tax professionals easier access to client information.

Enclosed is an order form for your use to obtain all available 2005 Marketing Tool Kit items for FREE, or download them from the IRS web site, as the information has the latest IRS *e-file* updates. You will notice more marketing items are available in Spanish this year.

For your business clients, we currently offer electronic filing of the most commonly used business forms, including those for Corporations and Tax Exempt Organizations. Visit www.irs.gov/efile for a more complete listing of the business forms available for electronic filing. Additionally, the following new forms and schedules will be available Processing Year 2005 for your individual clients:

Form 8833, *Treaty-Based Return Position Disclosure Under Section 6114 or 1(b)*

Form 8886, *Reportable Transaction Disclosure Statement*

Form 8889, *Health Savings Accounts (HSAs)*

Form 8891, *U.S. Information Return for Beneficiaries of Certain Canadian Registered Retirement Plans*

Form T — *(Timber) Forest Industries Schedule*

If you need additional information regarding the Marketing Tool Kit or the IRS *e-file* Program, please visit www.irs.gov/efile. Working as partners, we can increase your business and provide your clients with the highest quality tax filing experience possible!

Internal Revenue Service
Attention: SE:W:CAR:SPEC:FO:IMS
5000 Ellin Road
Lanham, MD 20706

Official Business
Penalty for Private Use, \$300

PRSR STD
Postage and Fees Paid
Internal Revenue Service
Permit No. G-48

Thanks for
continuing to
Support the IRS
e-file Program!



consider it done

IRS
Department of the Treasury Pub. 3867 (Rev. 10-04)
Internal Revenue Service Catalog Number 32351C



www.irs.gov/efile

LOOK INSIDE AND ORDER YOUR FREE MARKETING TOOLS

16 WAYS TO
attract
AND keep
CLIENTS

For Authorized IRS *e-file* Providers only



consider it done

Ready-to-use e-file Materials for Your Office

Get any of these marketing tools—they're free!

Here's How:

order what you need Request these ready-to-use items using the order form included in this kit (Form 11379).

order or download You can order additional copies using Form 11379, or download from our web site, www.irs.gov/efile.

in Spanish on the back These items are in English on one side and Spanish on the other.

in Spanish on the web These items are available in Spanish, but only as pdf files at www.irs.gov/efile. Download what you need.

Order Form

FORM 11379

All the items listed on this form are free to you from the IRS. They're designed to help build your business as an Authorized IRS e-file Provider.

You can order by calling toll-free 1-800-829-3676, or download from the Internet: www.irs.gov/efile.

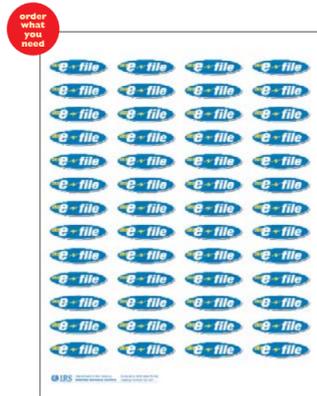


Posters

Refunds
PUBLICATION 1860
Payments
PUBLICATION 3139

Display both posters on your walls and windows—one for people getting a refund and one for those with a balance due.

SIZE: 17X22"



IRS e-file Stickers

PUBLICATION 3010

Attach these handy peel and stick labels to all client correspondence, including each return you prepare, to identify that it was filed using IRS e-file.



New Business e-file Products

PUBLICATION 4240

Find out about new business e-file products.



Window/Door Decal

PUBLICATION 3008

Put this eye-catching decal on your window or door. Let prospective clients know that you're authorized to e-file their tax returns electronically to the IRS.

Easel-Backed Desk Sign

PUBLICATION 3009

Identify yourself as an Authorized IRS e-file Provider to your clients.

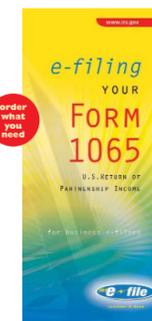


Questions and Answers for Tax Professionals

PUBLICATION 3452

Find out the latest about IRS e-file and get answers to commonly asked questions by IRS e-file Providers.

Materials to Promote e-filing Form 1065



e-filing Your Form 1065

PUBLICATION 4283

This brochure provides tax professionals and taxpayers a brief overview of the benefits, convenience and features of e-filing Form 1065 Partnership Returns and other related form and schedules.



Something New for 1065 Partnerships

PUBLICATION 4300

Something New for 1065 Partnerships is a two-sided information flyer that can be used by tax professionals as a handout or as part of mailings to their clients to provide the benefits of e-filing their Partnership Returns and other related forms and schedules.



Electronic Filing Option for Tax Professionals

PUBLICATION 4301

This information can be used by tax professionals as a drop-in article for their client newsletters to educate them on the conveniences and benefits of e-filing Form 1065, Schedules K-1 and other related forms and schedules.

IRS e-file Marketing Tools Order Form

Choose from the following FREE materials:

Item	Catalog Number	Title (description)	Quantity	Item	Catalog Number	Title (description)	Quantity
Pub. 1860	21696M	IRS e-file poster—refunds (17 x 22)		Pub. 3611	29862K	Electronic Payment option brochure for taxpayers	
Pub. 3139	26220U	IRS e-file poster—payments (17 x 22)		Pub. 4003	34091D	QuickAlerts Brochure	
Pub. 3452	28381C	Questions and answers sheet for tax professionals		Pub. 4072	34655R	Business e-file Providers Listing	
Pub. 3008	25128T	IRS e-file provider window/door decal		Pub. 4200	37295B	New Business e-file Products	
Pub. 3009	25129E	IRS e-file provider easel-backed desk sign		Pub. 4300	38133M	Something New for 1065 Partnerships	
Pub. 3010	25130F	IRS e-file stickers (52 stickers per sheet—specify number of sheets)		Pub. 4301	38134X	Electronic Filing Option for Tax Professionals	
Pub. 2043	24452M	IRS e-file Refund Cycle Chart		Pub. 4283	37991Q	e-filing your Form 1065	
Pub. 3007	25127I	Question and answer brochure for taxpayers					

Two ways to Place Your Order:

1 Download from the Internet: www.irs.gov/efile

2 Call Toll Free: 1-800-829-3676
When placing an order by phone, please identify yourself as a practitioner to obtain bulk orders.

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FORM 11379

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Refund Cycle Chart

PUBLICATION 2043

Use this handy chart to estimate when your clients will be sent their tax refund or when it will be direct deposited in their bank account.

The chart shows the date taxpayers are sent a tax refund or the date of their direct deposit based on the date their returns were electronically transmitted to the IRS.



Business e-file Providers Listing

PUBLICATION 4072

Find out who the business e-file Providers are.



Questions and Answers for Taxpayers

PUBLICATION 3007

Send this helpful brochure to new prospects as well as clients. Place it in your lobby for clients to read. It describes IRS e-file and lists the benefits of using IRS e-file.



Electronic Payment Option Brochure

PUBLICATION 3611

Give this brochure to clients making payments. Various types of taxes can be paid by electronic funds withdrawal or credit card. The brochure answers many questions.

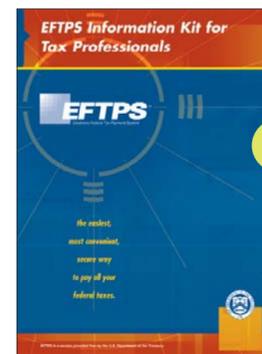


QuickAlerts Messaging System Brochure

PUBLICATION 4003

QuickAlerts is a FREE online messaging system that disseminates mass e-file messages within seconds, to all "subscribed" Authorized IRS e-file Providers. Get the details in this brochure.

EFTPS Materials



EFTPS Tax Professional Kit

PUBLICATION 4321

Contains everything you need to know about EFTPS for making tax payments by Internet or phone. Recommend EFTPS to your clients, or enroll them on their behalf. Order your Kit online at www.fms.treas.gov/eftps.



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